

## COOLvantage



We are pleased to announce that our AX1 service will again improve the transit time from Valparaiso to Hong Kong to satisfy the special care needed to carry Chilean cherries.

Our Cherry Express Service will connect Valparaiso port with Hong Kong in 22 days with following vessel schedule:

Vessel	Voy	ETD Valparaiso	ETA Hong Kong
Cisnes	2039	18/11/2020	11/12/2020
Copiapo	2040	25/11/2020	18/12/2020
MOL Beyond	2041	02/12/2020	25/12/2020
MOL Benefactor	2042	09/12/2020	01/01/2021
HMM Blessing	2043	16/12/2020	08/01/2021
Cautin	2044	23/12/2020	15/01/2021
MOL Beacon	2045	30/12/2020	22/01/2021
Cochrane	2046	6/01/2021	29/01/2021
Coyhaique	2047	13/01/201	05/02/2021
Corcovado	2048	20/01/201	12/02/2021

<sup>\*</sup> Other destinations such as Shanghai & Pusan will be offered with transshipment in Hong Kong covered in 27 and 30 days respectively.

<sup>\*\*</sup>All transit times mentioned above are estimates

In China, the humble cherry has become a status symbol, with millennials even coining the term "Cherry Freedom", defined as having the means to purchase this luxury fruit without having second thoughts. While once considered a fruit only to be eaten by Chinese aristocrats, the advances of global trade and technology has allowed greater access to this fruit for more people to enjoy.

This deliciously sweet red fruit is also considered a symbol of good fortune and prosperity thanks to its luscious red colour and round shape, and is highly coveted by many to be given as gifts to loved ones during the Chinese New Year period – perfect timing as the Chilean cherry season starts in December. Chilean cherries are highly sought after thanks to their superior quality and taste, and a mature and stable supply chain has helped Chilean cherries gain a foothold in China.

According to the Chilean Cherry Committee, exports will increase by over 35%, reaching a historic 310,000 tones during the 20/2020 season, of which at least 85 to 90 percent is expected to be shipped to China. Cherries do not have a long shelf life and are prone to damage if there are delays in transport, hence the time sensitive nature raises the need for fast and reliable transport which is key to ensure that the fruit arrives in the best possible condition

To meet this need, ONE has implemented a temporary change in port rotation and faster sailing speed, thus demonstrating its commitment to the perishable produce industry and flexibility to adapt to new challenges by providing innovative solutions.

For more details of the service, please refer to service map in ONE website: https://www.one-line.com/en/routes/current-services

